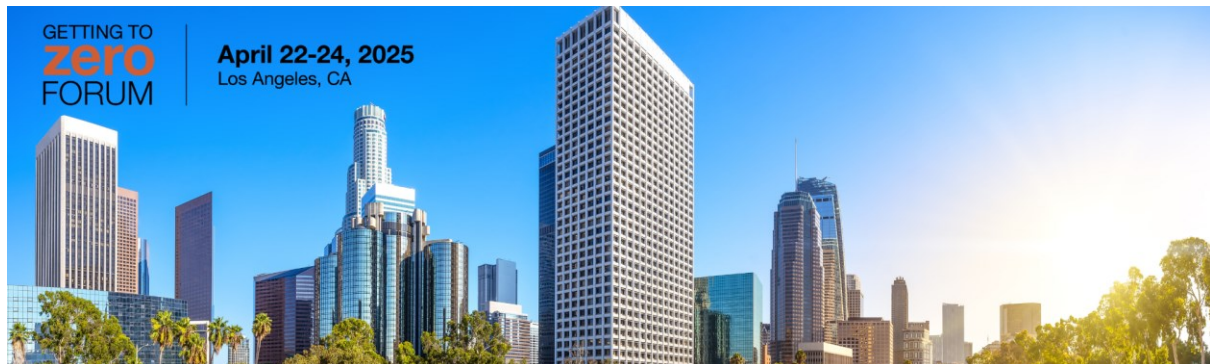


Call for Proposals Guide



About the Getting to Zero Forum

The [Getting to Zero Forum](#) is dedicated to advancing equitable principles and practice of building decarbonization. As the impacts of climate change intensify, the time to act is now. The next Forum will take place **April 22-24, 2025**, in **Downtown Los Angeles, CA** at [The Westin Bonaventure](#).

A diverse cross-section of the built environment sector attends the Forum to collectively work to achieve our zero emissions buildings goals. Join policy makers, designers, building owners, manufacturers, and community-based organizations to share real-world solutions, build community, and collaborate.

Key Dates



- **Oct. 7, 2024**, Call for Proposals Opens
- **Dec. 9, 2024**, Call for Proposals Closes
- **Dec. 10, 2024 - Jan. 24, 2025**, Proposal Review
- **Jan 27, 2025**, Applicants Informed of Decision

How to Submit

1. Review this guide before submitting.
2. Be prepared to include in your proposal:
 - a. An engaging, descriptive title.
 - b. A summary that briefly describes your topic, goals of the panel or workshop, and how it supports equitable zero emissions buildings policies and programs.
 - c. Submission track.
 - d. Topic keywords.
 - e. Learning objectives.
 - f. All panelists or moderators.
3. You can make changes to your submission until the deadline on **December 9, 2024**.

A group of independent program advisors will review all submissions. Selected applicants will be notified in late January 2025.

Types of Sessions

The Forum will include two types of sessions, 60-minute panel presentations and 90-minute workshops. You can opt to have your proposal combined with one or more other proposals to create a new session, or you can choose to maintain your original, independent submission.

60-minute Panel

A structured conversation with up to three panelists and a moderator. It can include a slide presentation, but it's not required. The time allotted includes introductions, presenting on the proposed topic, and Q&A.

90-minute Workshop

An interactive session that engages participants. Includes a set of facilitated activities for participants who work together to explore a problem and its solutions. The time allotted includes introductions, presenting on the proposed topic, all facilitated activities, and Q&A.

Forum Tracks & Topics

We invite presentation proposals to the Getting to Zero Forum that promote diverse voices, facilitate meaningful conversations, expand our collective knowledge, and drive the market toward the equitable advancement of zero emissions buildings, policies, and programs. We encourage your innovative, cross-sector, and emerging topic proposals.

Forum sessions will be categorized into one of three tracks: Markets, Policy & Programs, or Technology. Please select the track where your proposal fits best. The Forum topics list is intended as examples to guide you in preparing your proposal. This is not a comprehensive list of presentation topics, nor an indication of which proposals NBI will select.

Tracks

- Markets
- Policy & Programs
- Technology

Topics

- Building-Grid Integration
- Building Performance Standards
- Embodied Carbon
- Electrification
- Tackling Existing Buildings
- Workforce Development & Capacity Building

Selection Criteria

Technical Requirements

- The maximum number of speakers per presentation is four, including a moderator.
- All presentations will be delivered in-person at the Forum in Los Angeles, CA.
- No more than two speakers from one organization will be accepted for inclusion in the program, with limited exceptions.
- We will not accept a repeated topic presented at a previous Forum.

Content Recommendations

- Include concise learning objectives with actionable takeaways for attendees.
- Offer an innovative take on zero emissions buildings that offers new insights and inspires meaningful change.
- Feature diverse voices and multiple points of view.
- Foster discussion, mobilization and enthusiasm.
- Demonstrate measurable impact.

Proposals that feature tools, products, or services available for purchase are not appropriate to submit through this application. Information on sponsoring or exhibiting at the Forum are available at gettingtozeroforum.org/sponsorship.



Equity, Diversity, and Inclusion

We recognize the importance of equity, diversity, and inclusion within the built environment community and are committed to ensuring that our Call for Proposals is accessible to all. Our goal is to make each Getting to Zero Forum more inclusive than the last, actively seeking diverse perspectives and equitable practices throughout the process. Together, we can create an event that reflects the varied experiences and insights essential for driving meaningful change in building decarbonization.

Forum Speaker Benefits

- Confirmed speakers will receive a complimentary pass to attend their session only or a 25% discount on a full Forum registration.
- NBI will list you as a speaker on relevant marketing materials.
- Speakers will have access to a speaker-ready room at the Forum.

Travel Costs and Scholarships

Speakers are responsible for arranging their own hotel and travel arrangements. NBI does not pay speakers to participate in the Forum or to travel to the event. However, a limited number of scholarships are available to professionals working in environmental justice and local government. The scholarship application will be made available to accepted speakers.



When you're ready, [submit your proposal](#) by December 9, 2024.



Questions? Contact us at gettingtozeroforum@newbuildings.org.