The Opportunity of Everywhere Else

Getting to Zero Forum
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Kelsey Waidhas
Sustainability Coordinator
kwaidhas@atlantaregional.org
https://www.atlantaregional.org

Ayo Aladesanmi
2019 Lead for America Fellow
ayodeji.aladesanmi@gmail.com
https://www.lead4america.org/

11-County
Atlanta Regional
Commission

15-County
Metropolitan North
Georgia Water
Planning District

20-County
Metropolitan Planning
Organization
Previous Commercial Building Work

Voluntary Program Actions:
- LEED, ENERGY STAR, EarthCraft certifications & incentives
- LED retrofits, cool roofs, energy code enforcement
- On-site & off-site renewables

State Required Actions:
- Tiered conservation pricing
- Separate meters for fire & irrigation; car wash recycled water ordinance
- Multi-family ultra-high efficiency rebates & retrofits
Future Potential Commercial Building Work

- 3 Requirements for Government-Owned Buildings
  - Utility Tracking & Benchmarking
  - Auditing & Efficiency Retrofit Schedules
  - Building Policies & Protocols

- 3 Options for Community Commercial Buildings
  - Above-and-Beyond Energy & Plumbing Codes
  - Building Performance Standards Ordinance
  - Retrocommissioning Ordinance

Scaling & Strategic Outreach

What is the best next step to build momentum?
How does this work fit with changes in operations and building use due to COVID-19?

- # Unique Property Owners
- # Commercially Zoned Parcels
- GDP/economic capital affected

<table>
<thead>
<tr>
<th>County</th>
<th>Population 2020</th>
<th>% Total Population</th>
<th>Employment 2020</th>
<th>% Total Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fulton</td>
<td>1,086,710</td>
<td>21.5%</td>
<td>933,012</td>
<td>34.3%</td>
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<tr>
<td>Cobb</td>
<td>766,149</td>
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<td>412,021</td>
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<td>Gwinnett</td>
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<td>424,200</td>
<td>15.6%</td>
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<td>DeKalb</td>
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<td>15.4%</td>
<td>391,015</td>
<td>14.4%</td>
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</tbody>
</table>
Building Momentum

- Leveraging Train-the-Trainer Opportunities
  - MPOs, Regional Commissions, Councils of Governments, State Environmental Offices, State-Level NGOs, Sustainable States Network
- Model Resources Tailored for State Context
  - Navigating the specific state circumstances is either costly in legal fees or costly in staff time for local governments.
- Boilerplate Memorandums of Agreement
  - A physical draft of what a community commits to and in-kind services for technical assistance
- Other?