

The Opportunity of Everywhere Else

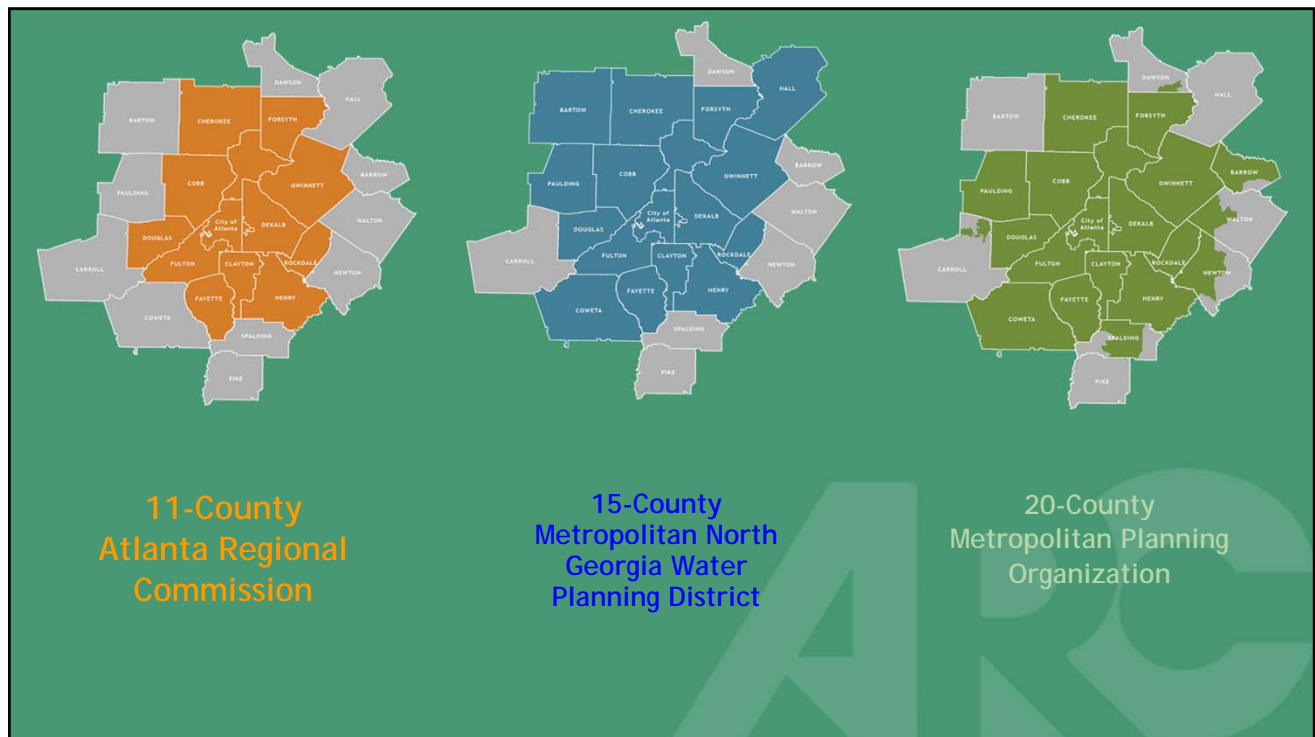
Getting to Zero Forum
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New York City, New York

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County	Population 2020	% Total Population	Employment 2020	% Total Employment
Fulton	1,066,710	21.5%	933,912	34.3%
Cobb	766,149	15.4%	432,021	15.9%
Gwinnett	957,062	19.3%	424,200	15.6%
DeKalb	764,382	15.4%	391,015	14.4%
Clayton	297,595	6.0%	149,826	5.5%
Forsyth	251,283	5.1%	90,517	3.3%
Cherokee	266,620	5.4%	76,147	2.8%
Henry	240,712	4.8%	72,410	2.7%
Douglas	144,237	2.9%	56,092	2.1%
Fayette	119,194	2.4%	55,230	2.0%
Rockdale	93,570	1.9%	43,302	1.6%
TOTALS	4,967,514	100.0%	2,724,672	100.0%

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Previous Commercial Building Work





Voluntary Program Actions:

- LEED, ENERGY STAR, EarthCraft certifications & incentives
- LED retrofits, cool roofs, energy code enforcement
- On-site & off-site renewables

State Required Actions:

- Tiered conservation pricing
- Separate meters for fire & irrigation; car wash recycled water ordinance
- Multi-family ultra-high efficiency rebates & retrofits

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Future Potential Commercial Building Work

- 3 Requirements for Government-Owned Buildings
 - Utility Tracking & Benchmarking
 - Auditing & Efficiency Retrofit Schedules
 - Building Policies & Protocols
- 3 Options for Community Commercial Buildings
 - Above-and-Beyond Energy & Plumbing Codes
 - Building Performance Standards Ordinance
 - Retrocommissioning Ordinance



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Scaling & Strategic Outreach

What is the best next step to build momentum?
 How does this work fit with changes in operations and building use due to COVID-19?

- # Unique Property Owners
- # Commercially Zoned Parcels
- GDP/economic capital affected



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Building Momentum

- Leveraging Train-the-Trainer Opportunities
 - MPOs, Regional Commissions, Councils of Governments, State Environmental Offices, State-Level NGOs, Sustainable States Network
- Model Resources Tailored for State Context
 - Navigating the specific state circumstances is either costly in legal fees or costly in staff time for local governments.
- Boilerplate Memorandums of Agreement
 - A physical draft of what a community commits to and in-kind services for technical assistance
- Other?

