

### What if.....

Every air conditioner sold starting today is a heat pump?



- What are the barriers to this:
  - A long supply chain between manufacturer and installer that is not primed for heat pumps
  - Understanding sizing calculations for heating
  - Just being available and cost neutral at distributors
  - Power availability at panel in climates without air conditioning

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### **Programmatic Application**

- Programs need to be combined with deep envelope retrofits to be cost effective, LIWP is a good example
- Massachusetts HP rebates are a model for electrification, based on site energy use
- Products exist today, get the workforce ready and bring down operating cost through efficiency

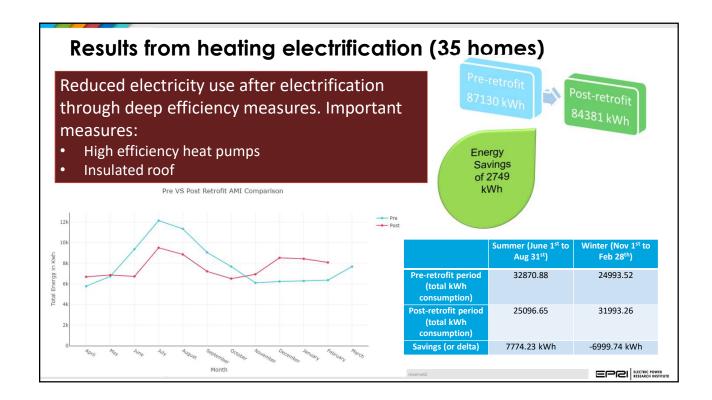




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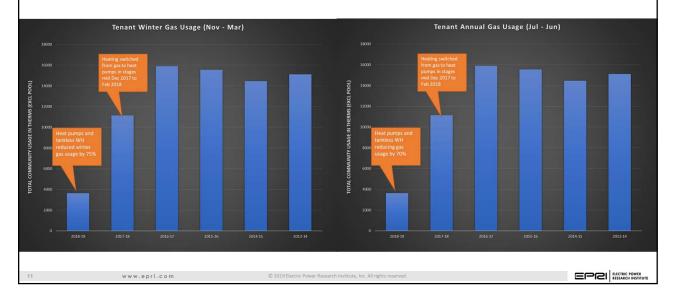
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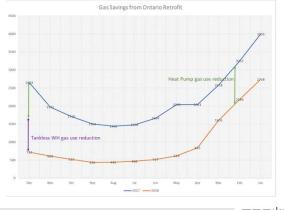
## Impact of electrification on gas usage

Gas analysis shows combined impact of efficiency and electrification

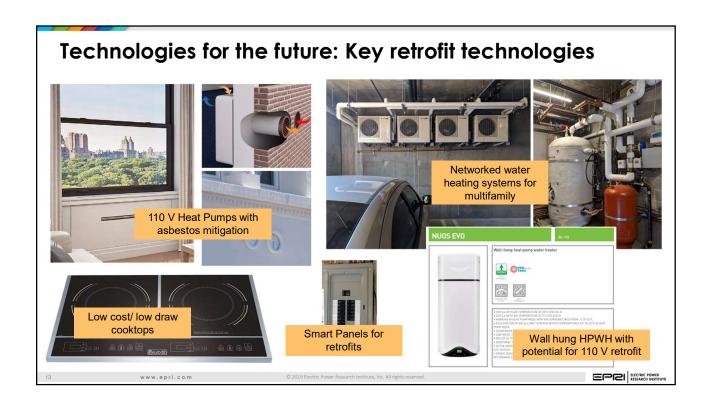


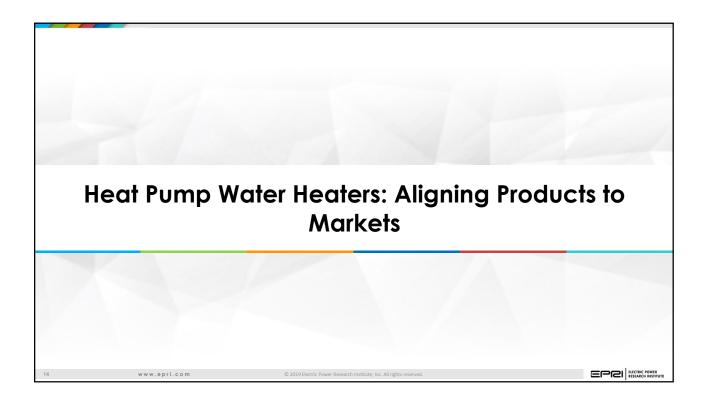
# Diving deeper: attribution of energy use reduction and electrification

- Heat pumps were installed Dec Feb 2017 and tankless water heaters were installed April 2018
- Heat pump replacement was net zero cost adder to air conditioner replacement
- Breaking down the data, shows approximately 35% gas savings from heat pumps, and 35% gas savings from efficient tankless water heaters
- From a carbon perspective,
- 1. We can get significant carbon reductions from heat pump replacements without service addition
- Tankless gas can provide cost effective carbon reductions with current HPWH product line



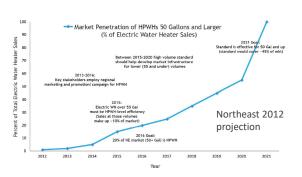
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### The opportunity to leapfrog & kickstart the market

Many false starts, but US penetration only at ~1% (70,000 units)



Housing type	NATURAL GAS	ELECTRIC	PROPANE
Single family	5,744,637	342,114	305,322
Multi family	2,335,599	338,635	35,542
Mobile Home	292,778	44,851	62,349
Other	89,565	14,627	10,382
Total	8,462,578	740,226	413,595
%	79%	7%	4%

- Combined market potential in California and NorthEast is ~300 times current HPWH sales in total, but
- We need to learn from adoption barriers in the Southeast and Northwest

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### **Decarbonization Strategies for Water Heating**

# Efficiency











- Multifamily water heating is more complicated technology plays a part, but...
- Application design and guidance play a much more significant role

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### Retrofitting Challenges in non-electric markets

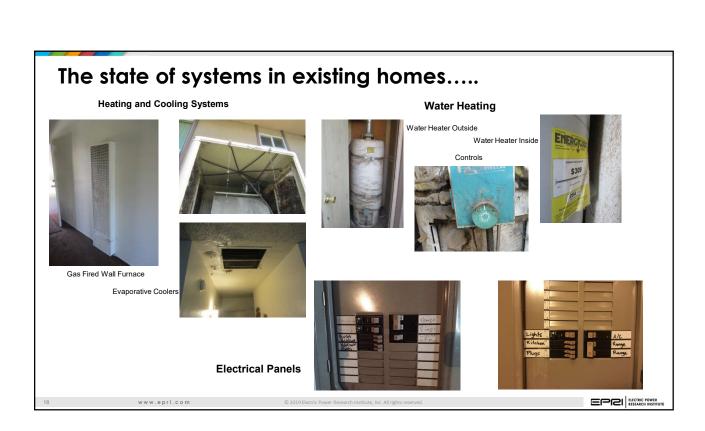
- Targeted Near Zero Energy multifamily whole building retrofits
- Solar PV Net Energy Metering drives electrification
- Electrification offsets solar production and reduces GHG substantially
- However, significant costs due to gaps in product offering

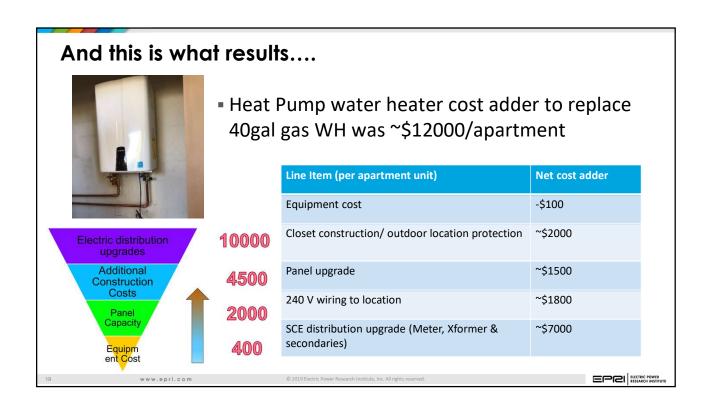






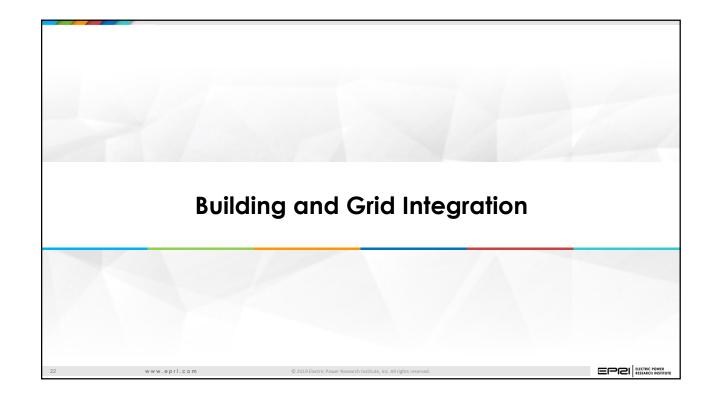
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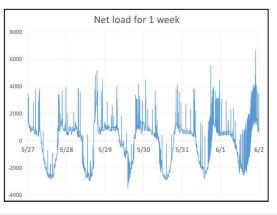
### Electric WH market a carbon beachhead for HPWH market Carbon benefits from efficiency (i.e., converting Annual Carbon Intensity for water heating in lbs electric to heat pump water heaters) greater 1800 than carbon benefits from electrification even in a 1400 low emission grid 1200 1000 - This will change as states 800 move towards 100% 600 renewable goals 400 However, efficiency will 200 always provide avoided 0 HPWH 94% Tankless 78% Storage Electric cost benefits and reduce grid variability EPEI ELECTRIC POWER

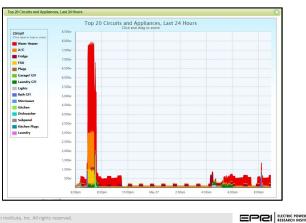




### **Grid Planning for Electrification**

- Lower energy use but greater peaks
- Distribution Planning
   Distribution Operations
- Look at grid impact not individually, but as the sum of HP, HPWH, EV, PV and storage
- Be prepared to invest in growing utility distribution assets to decarbonize





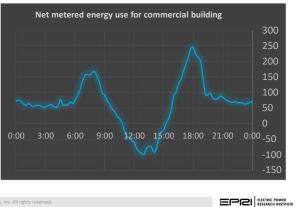
# Aggregate customer resources for flexibility in a decarbonized environment As the peak shifts to later and narrows, aggregation platforms can help peak load management PRI Open Demand Side Resource Integration Platform Residential Platform Aggregator Platform P

### Flexibility focus: Smart Thermostats and EVs

Smart Thermostats with building mass storage have high potential for addressing peaks



EV charging management could be critical to addressing evening load peaks



### To Flex or not to Flex..... That is the big HPWH question

- Field results from HPWH show limited flexibility/ DR capacity
- Flexibility requirements should not be needed now.... As they could detract from electrification market transformation

### Aggregate results from 62 home community in warm climate

