



# GETTING TO **zero**

NATIONAL FORUM 2019  
October 9-11, 2019  
OAKLAND MARRIOTT | OAKLAND, CA  
[gettingtozeroforum.org](http://gettingtozeroforum.org)

## Submission Guide for 2019 Getting to Zero National Forum Call for Speakers

The upcoming National Forum is an opportunity for those working in the growing zero energy and zero carbon market to share their expertise and knowledge. We are currently seeking speaker submissions for review and consideration for placement in our 2019 program. Please understand that due to the high number of submissions and limited number of slots, we cannot accept full panels for a 90-minute breakout session. Please limit your submission to no more than two speakers for any topic. Please use this reference as you are working on your submission.

To submit, provide the following information to <https://softconf.com/j/gtz2019> by March 22, 2019.

**Questions?** Contact Weby Bowles at [weby@newbuildings.org](mailto:weby@newbuildings.org)

### Title of Presentation\*

All titles should be entered in Title Case. Please use capital letters to start the principal words.

*Example: Seven Habits of Highly Effective People*

### Presentation Type\*

- **Speakers Panel**—Individual presentations on a related theme including design or operational case studies, technology applications, research findings, entrepreneurship/innovation, etc. to tackle challenges that will disrupt the status quo or offer breakthroughs in cost-effective, repeatable solutions.
- **Moderated Discussion**—Interview-style sessions featuring speakers to briefly present/demonstrate best practices with the audience. A moderator-driven discussion will follow with high-level of audience interaction.
- **Charrette Engagements**—Facilitators will introduce the theme and set up problem statements for discussion and interactive solution-finding with attendees that will be summarized and shared. Plan for two related topics to be covered during a 90-minute session (i.e., 45 minutes per submission).

**Are you willing to present in another session format (ZEDx or case study poster) if it will increase your chances of being accepted?\*** Yes / No

### Please select the topic area most relevant to your proposal.\*

- **Design, Build, Operate, Renovate.** This topic hones in on best practices for repeatable zero energy and zero carbon building solutions in both new and existing buildings for the commercial and residential sectors. Also covers how to communicate, contract, and capture the value-add of zero energy/carbon, and strategies for educating an advanced technologies workforce.
- **Policies for Getting to Zero Energy & Carbon.** This category focuses on how state and local governments are leading in zero energy and zero carbon buildings by implementing smart zero energy and carbon codes, policies, and ordinances. Also covers the creation of non-financial incentives, and how to unlock the value of off-site solar options.
- **Grid-Integrated Buildings.** This topic examines the rewards—both in terms of financial gain and resiliency benefits—and challenges of grid-integrated buildings across portfolios, campuses, and districts. Taps into the value of demand flexibility, distributed energy resources, on-site storage, electric vehicle integration, and peak energy shifting.
- **Building Decarbonization & Electrification.** A deep dive into the carbon mitigation impacts of zero energy and zero carbon buildings (both commercial and residential), this category addresses embodied carbon, electrification, and how to incorporate decarbonization strategies into deep energy retrofits.

- **Development & Finance.** This topic area explores new and creative financing mechanisms that make projects happen ranging from public-private partnerships to energy savings performance contracts, utility-financing models, options beyond PACE, and how policymakers can develop clean energy funds and green banks.
- **Other.** Enter details in the project description.

**Describe the level of the material to be presented.\***

- Introductory
- Intermediate
- Advanced

**Learning Objectives\***

List 3-4 learning objectives for this presentation. Please number each learning objective on a separate line. Learning objectives will be used to secure [AIA credits for the conference](#). (250 word maximum)

**Brief Description**

Please provide a brief description of your proposed presentation topic. (50 word maximum)

**Presentation Description\***

Please provide a detailed description of the content of your presentation. If selected, this description will be used in the conference promotional materials. (250 word maximum)

**Cost Information**

Describe any available building construction and operations cost data, key funding mechanisms and strategies pursued on the project. Are you able to share this information publicly? (100 word maximum)

**Presenter and Co-presenter Information\***

- First Name
- Last Name
- Email
- Phone Number
- Professional Title
- Organization
- Speaking experience for both main presenter and co-presenter. Include date, event, location, and topic of recent speaking engagements.

**Speaker Biography**

(150 word maximum)

**Release Agreement\***

By signing the release agreement you are confirming that:

*I am authorized by my employer to contribute to the 2019 Getting to Zero National Forum and have all of the rights necessary to grant the rights granted herein. If I have included in my contribution any materials in which another person or entity has rights, I have obtained written permission from that person or entity to use, copy, distribute, perform, record, publicly display and create derivative works from such materials, as well as the further right to grant such rights to the Forum.*

**As a contributor to the Getting to Zero National Forum, I grant the non-exclusive, royalty free and irrevocable right and license:**

1. *To use, copy, distribute, perform, record, publicly display and create derivative works from my presentation proposal form, presentation, presentation materials, and other documents related to my presentation, in all forms, including written, audio, video, and other electronic media, whether now known or hereafter created. I further grant the Forum the right to edit such materials to the extent that the Forum deems such editing to be necessary.*
2. *To use my name, likeness, voice and biographical and other information concerning me solely in connection with the distribution, performance or public display of my presentation.*
3. *I further understand that all right, title and interest in and to the presentation and materials will be and shall remain my exclusive property, subject only to the license granted herein.*

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