



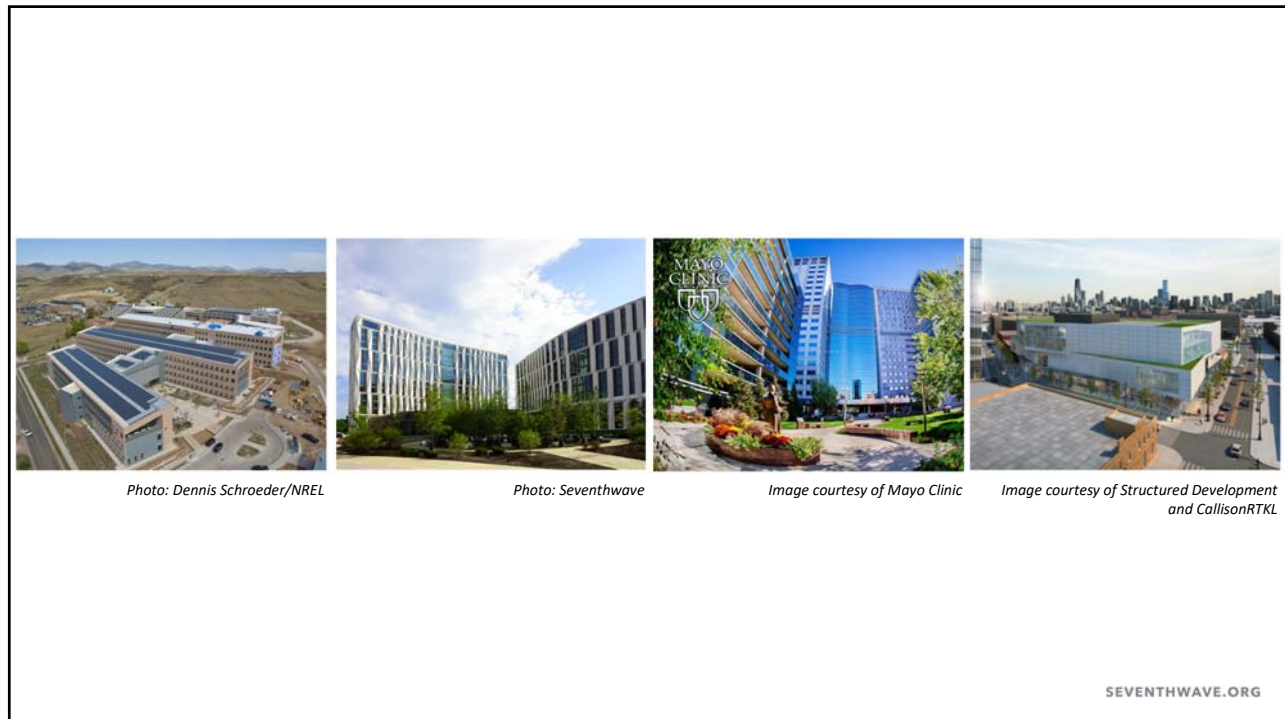
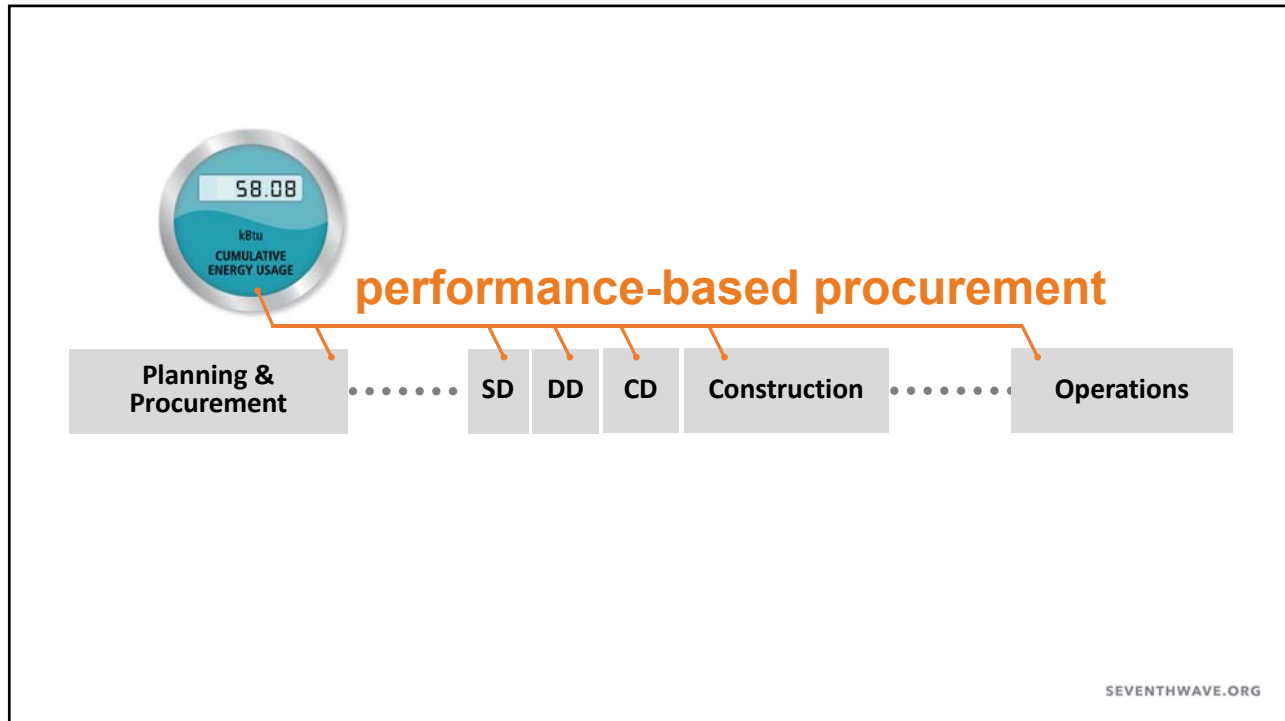
# WHAT'S ~~A DEEMED kWh?~~ EUI?

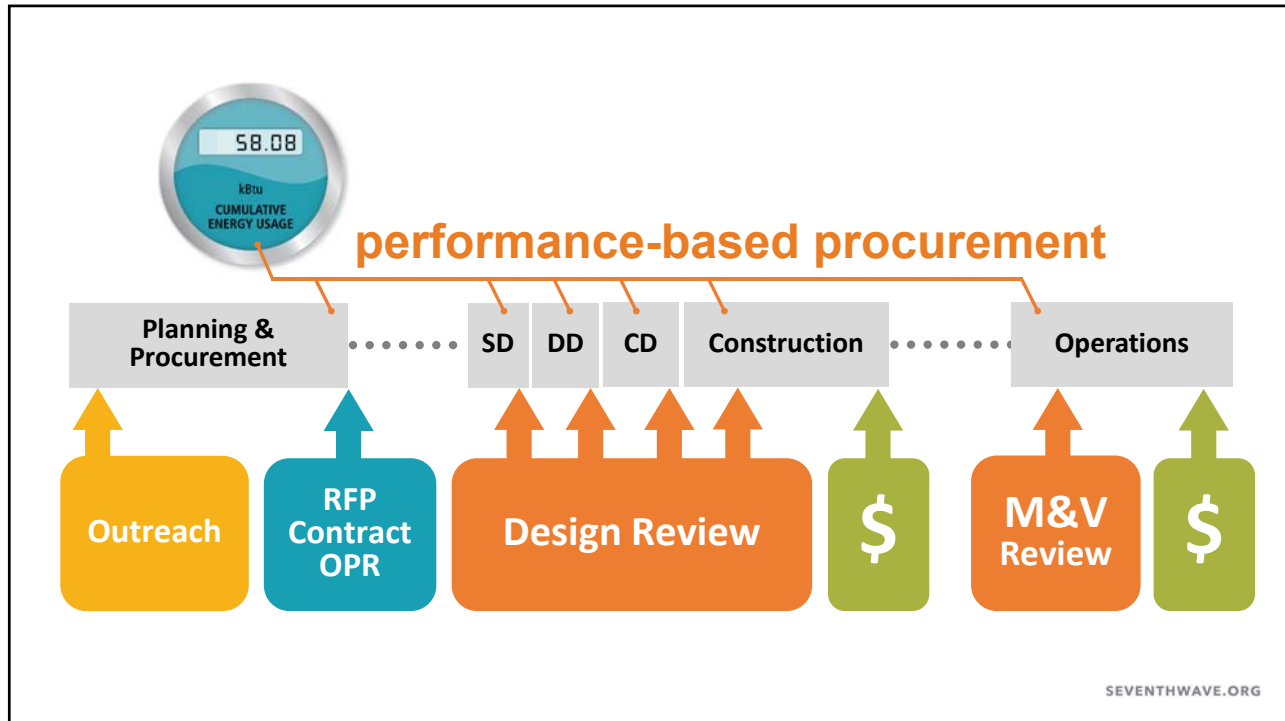
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Old approach:  
"X% reduction"



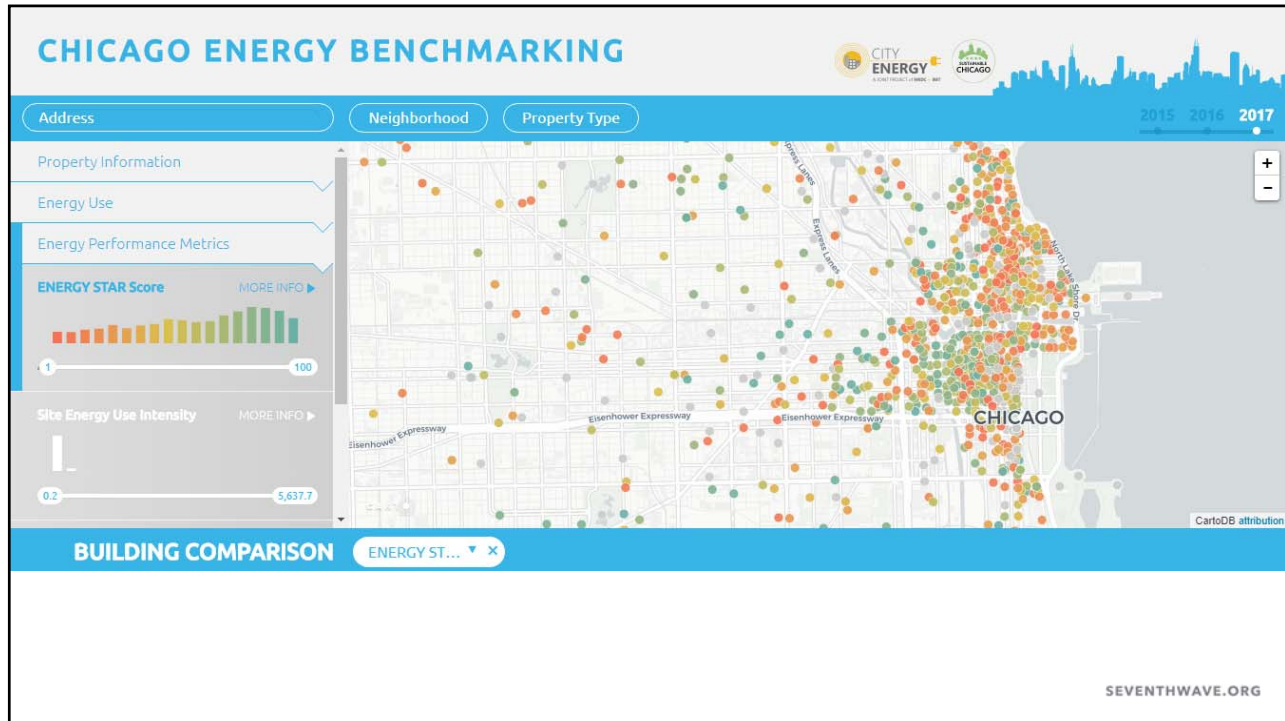
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WHY SHOULD OWNERS  
CARE ABOUT  
EUI?

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**WHY SHOULD UTILITIES  
CARE ABOUT  
EUI?**

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