



GETTING TO zero FORUM 2024

Submission Guide 2024 Getting to Zero Forum Call for Speakers

We are currently seeking speaker submissions for review and consideration for placement in our 2024 Getting to Zero Forum program. *Due to the large number of submissions and limited numbers of slots, we do not accept full panels for 90-minute breakout sessions* (see Panel Presentation description below). Please use this guide as you work on your submission. If your submission is accepted, you will be expected to attend the event in person.

When you are ready to submit, please use our submission platform: <https://softconf.com/n/gtz2024> and submit by October 6th, 2023.

Questions? Contact Leada Fuller-Marashi at leada@newbuildings.org.

Parameters

- All sessions will be 90 minutes long.
- Submissions for Panel Presentations cannot include more than two presenters. These will be combined with other presentations on related topics to create a full session. The moderator and speakers will work together to ensure an overarching theme and smooth transitions.
- For Charrette and Solutions Lab submissions, you can include additional speakers in the presentation description. This should cover content to fill the entire 90 minutes. Multiple speakers from the same organization in one session are highly discouraged.
- We will not accept more than two speakers from one organization for inclusion in the program, with limited exceptions.
- We will not accept speakers with a repeated topic from the 2023 Forum.
- Each speaker will only be featured once in the program, with limited exceptions for speakers presenting on two different topics or in two different roles (i.e., speaker and moderator).

Equity, Diversity, and Inclusion

We are ever mindful of the need for equity, diversity, and inclusion in the Getting to Zero community and are working to ensure that the opportunity to share knowledge is available to everyone. Submitters are asked to provide demographics information to help our program advisors develop more diverse sessions. Additionally, presentations that address equity will be prioritized.

We will once again be providing scholarships to environmental justice leaders to attend the event. We endeavor for each Getting to Zero Forum to be more inclusive than the one before and will continue to seek ways to realize that goal.

Session Types

Panel Presentation: Panel presentations will be combined to create a full panel session. Panel sessions will include approximately three (3) individual panel presentations on a related theme to tackle challenges that will disrupt the status quo or offer breakthroughs in cost-effective, replicable solutions. Panels will be facilitated by a moderator identified by NBI and conclude with 10-15 minutes of Q&A.

Solutions Lab: Experimental learning environments on specialized topics. Built to explore issues in greater depth, these information-intensive sessions aim to provide tactical knowledge of how-to's and actionable steps. Attendees should leave with a list of tools, resources, and/or action plans in hand. For a solutions lab, you must have a full 90-minute session to propose.

Charrette Format: Facilitators will introduce the theme and set up problem statements for discussion. Grouped participants will be assigned one problem statement for discussion and interactive solution-finding. For a charrette session, you must have a full 90-minute session to propose.

Topic Areas

Below are the priority topics for the 2024 Forum program. We recognize the challenges with categorizing this work as presentation topics can cross over between multiple topics. However, we ask that you choose the most relevant subject when submitting. Submissions also do not need to be bound by these topics. Please choose "other" for topics that don't fit the description below.

Building-Grid Integration:

- Building demand flexibility
- Buildings as grid assets
- Microgrids
- Grid signals and controls
- Managed and bi-directional EV charging
- Grid implications of electrification

Codes and Policy:

- Existing building performance standards
- Code and policy roadmaps to carbon neutral buildings
- Equity centered policy development practices and outcomes
- Local, state, regional, and federal level policies

Electrification:

- Equitable electrification
- Leading technologies and trends, particularly for existing buildings
- The building/vehicle electrification nexus
- High priority building types and end uses
- Health and air quality and appliance regulations

Embodied Carbon:

- Cutting embodied carbon in products - strategies, tools, datasets, and product alternatives and efficiencies
- Building embodied carbon reduction strategies – reuse, product selection, construction, end-of-life, whole life carbon accounting
- Accounting and disclosing carbon emissions through the life-cycle
- Voluntary and regulatory policies and programs for embodied carbon

- Measuring and reporting at building, portfolio, corporate and community levels

Funding and Financing:

- Value propositions for tenants, owners, and developers
- Encouraging developer and homebuyer interest with unique funding models: incentives, rating agency approaches, interest rates, etc.
- Leveraging public sector and private sector funding opportunities and navigating complexities

Tackling Existing Buildings:

- Success strategies for decarbonizing affordable housing
- Strategies highlighting co-benefits of resiliency, health, and productivity as decision drivers
- Scaling existing building retrofits
- Solutions for unique or challenging climates
- Real life examples of mistakes made and lessons learned

Transforming the Market:

- Ensuring an equitable transition for low-income households
 - Increasing market share by scaling technologies and manufacturing while controlling costs
 - Innovative and community-centered programs driving speed and scale
 - Workforce development and training
 - Transforming portfolios to carbon neutral
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Submission Requirements

Describe the level of material to be presented.

- Introductory
- Intermediate
- Advanced

Learning Objectives (250 word maximum)

List four (4) learning objectives for this presentation or session. Please number each learning objective on a separate line. Learning objectives will be used to secure AIA credits for the conference.

Brief Description (50 word maximum)

Please provide a brief description of your proposed presentation topic.

Presentation Description (250 word maximum)

Please provide a detailed description of the content in your presentation. If selected, this description will be incorporated into the conference promotional materials.

Cost Information (100 word maximum)

Describe any available building construction and operations cost data, key funding mechanisms, and strategies pursued on the project. Are you able to share this information publicly?

Equity (150 word maximum)

How does your presentation address equity? Please describe.

Impact (100 word maximum)

Why is this presentation important?

If your submission includes two presenters, please provide presenter information and demographics information for both. If your submission includes more than two presenters, please provide demographics information for two of them.

Presenter Information

Name

Email

Phone Number

Professional Title

Organization

Speaking Experience

Which categories best describe you? Select all that apply.

Options:

American Indian or Alaska Native

Asian-- For example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese

Black or African American

Hispanic or Latinx

Middle Eastern or North African

White

Some other race, ethnicity, or origin

What is your gender identity?

Male

Female

Non-binary/other

Speaker Biography (150 word maximum)

Release Agreement

By signing the release agreement, you are confirming that:

I am authorized by my employer to contribute to the 2024 Getting to Zero Forum and have the authority to grant the rights granted herein. If I have included in my contribution any materials in which another person or entity has rights, I have obtained written permission from that person or entity to use, copy, distribute, perform, record, publicly display, and create derivative works from such materials, as well as the further right to grant such rights to the Forum.

As a contributor to the Getting to Zero Forum, I grant the non-exclusive, royalty free, and irrevocable right and license:

1. To use, copy, distribute, perform, record, publicly display, and create derivative works from my presentation proposal submission, presentation, presentation materials, and other documents related to my presentation, in all forms, including written, audio, video, and electronic media, whether now or known or hereafter created. I further grant the Forum the right to edit such materials to the extent that the Forum deems such editing to be necessary.
2. To use my name, likeness, voice, and biographical and other information concerning me solely in connection with the distribution, performance, or public display of my presentation.
3. I further understand that all right, title, and interest in and to the presentation materials will be and shall remain my exclusive property, subject only to the license granted herein.